










2018

CANADA

RE/MAX THE INDUSTRY

You have a choice in real estate. Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence. Choose RE/MAX.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS

	BRAND AWARENESS (TOTAL) ¹	AGENTS CANADA	AGENTS WORLDWIDE	OFFICES WORLDWIDE	COUNTRIES & TERRITORIES
RE/MAX	94.8%	21,112	119,041	7,841	100+
	88.6%	18,000	18,000	600+	1
	87.8%	9,461	118,600	8,000	80
	57.5%	2,671	94,300	3,200	47
	37.2%	7,673	7,673	200+	1
	27.5%	9,647	10,000+	175+	2
	21.6%	601	21,900	950	69
	21.3%	721	25,000	510	2
	17.6%	603	8,000	500	11
	17.4%	3,336	177,000	930	30

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