



RE/MAX VS. Royal LePage

HIGH-QUALITY, PRODUCTIVE AGENTS. LEADING BRAND AWARENESS.*
UNMATCHED GLOBAL PRESENCE. RE/MAX IS THE CLEAR CHOICE IN CANADA.

RE/MAX HAS WORLDWIDE REACH

More than

100 Countries
and
Territories

Compared to
1 country
for Royal LePage

**BUYERS AND SELLERS
THINK OF RE/MAX FIRST.**

45%
.4

8.7%
Royal LePage

Source: MMR Strategy Group study of unaided awareness among buyers, sellers, and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind? (first mention recorded).

Canada market presence:

RE/MAX
21,112 agents

Royal LePage
18,000

Nationwide Office Count:

RE/MAX
937 offices

Royal LePage
600 offices