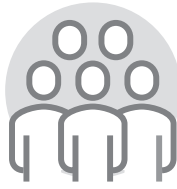


10 TIPS

FOR A SUCCESSFUL FUNDRAISING EVENT



1 ASSEMBLE 

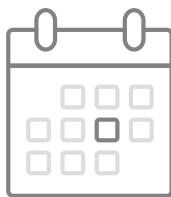
Don't do it all yourself; form a team to help you execute the event.

2 ACHIEVE

Come up with a goal for the event (fundraising, leads generated, etc.).

3 BUDGET 


Determine your budget; it will take some money to put on the event.

4 SCHEDULE 

Pick a date that doesn't conflict with a holiday or community event.

5 CREATE


Create an event checklist (venue, supplies, A/V equipment needs, etc.).

6 DECIDE 

Decide if you need guest speakers, like a Miracle Kid or your local hospital rep.

7 PUBLICIZE

Publicize your event (mailers, social media, local media, etc.).

8 EAT 

Plan a menu; if you feed them, they will come!

9 DOCUMENT

Hire a photographer or videographer for the day of the event.

10 SHARE 

Share photos and videos on social media after the event. And celebrate your success in helping kids live better lives!