



REALTOR.COM PRIORITY ACCESS PREAUTHORIZATION PROGRAM FAQ

What is the Realtor.com ConnectionsSM for Buyers program offered by Realtor.com to RE/MAX Affiliates?

Through the Realtor.com ConnectionsSM for Buyers program, RE/MAX Affiliates interested in purchasing buyer leads for a particular zip code have exclusive access to move to the top of the waitlist. Associates will be preauthorized to purchase the requested zip code and placed on the Priority Access PreAuthorization list. Upon inventory release, all Priority Access PreAuthorized purchase orders will be fulfilled first. RE/MAX Affiliates can also receive 10% off any new market area purchase.

What are the benefits of the ConnectionsSM for Buyers program?

This program helps brokerages and agents build a pipeline of high-quality, actionable leads.

This powerful, lead generation solution:

- Supplies leads from consumers actively searching for their next home
- Delivers leads based on the most complete listing information from the industry's most trusted source
- Provides immediate lead notification alerts by email and/or text message

Who do I contact to see if my zip code/market area is available?

Call the Realtor.com[®] PreAuthorization team at 844.321.3759.

Is there a cost to be included on the Priority Access PreAuthorization list?

There is no cost to be placed upon the Priority Access PreAuthorization list. The only cost incurred is when the requested market area becomes available and the preauthorized order is placed.

How long would I be on the Priority Access list after moving to the top of the list?

The Priority Access PreAuthorization list and your priority position are guaranteed for up to 90 days. If the market area is not available by the end of your agreement, priority access can be renewed for an additional 90-day term.

What if I'm already paying for leads through Realtor.com – will the 10% discount be applied to my account?

The 10% discount is available to all RE/MAX Brokers and Sales Associates who purchase NEW market areas and/or additional ad slots.

Can I sign on to a zip code/market area for longer than 90 days?

No, each term is 90 days, renewable for 90 days at a time.

How will I know if my Priority Access PreAuthorized Connections for Buyers order is placed?

Realtor.com will notify you via email on or around the date that your purchase is processed.

Will I be able to cancel or withdraw my Priority Access PreAuthorization purchase order?

Yes. You may withdraw or modify your PreAuthorization purchase order by sending a written request to realtorsalesops@move.com at any time prior to a purchase of the product occurring.