## Hillsborough county

Average days on market for Q1:

72.02 68.68

2017 2018

Average days on market for Q1 percent change:

**4.64%** 

Units sold in Q1:

2,048 2,092



Units sold in Q1 percent change:

**1**2.15%

AVERAGE RESIDENTIAL SALE PRICE 2013-2017



Typical Buyer:



Typical Seller:



Type of Home in Greatest Demand:



SINGLE FAMILY

**Current Market Dynamics:** 



SELLERS'
MARKET

Average time sellers of homes under \$300,000 accepted an offer:

**2-3 DAYS** 

## RECOMMENDED RENOVATIONS FOR SELLERS:

- · Clean, decluttered home
- New appliances
- Modern paint colors

## "MUST HAVE" AMENITIES FOR BUYERS:

- · Updated kitchen & bath(s)
- · Large yard
- · Newly built home

TOP UP-AND-COMING NEIGHBORHOODS:

All in demand

Data and insight provided by RE/MAX INTEGRA, New England. Data reflects January – March 2018 and the same timeframe for 2017, except where indicated.

**LUXURY MARKET** 



Average luxury sales price: \$1,569,853.79





