

RE/MAX[®] IS REACHING CONSUMERS

Great Agents, Backed by Great Tools The Groundbreaking 2019 Digital Ad Campaign

Just over 5 months in-market, the RE/MAX Campaign is driving consumers to you!

RE/MAX INTEGRA, Midwest (IN, MN, WI) Key Campaign Results* | Jan 22 – June 30, 2019

Consumer searches for an agent

131,758

Property searches on remax.com

3,984,114

Lead Engagements

Activities that generate leads and/or brand engagements: sign-in to an existing account, create a free account, ask an agent, mobile tap to call agent, etc.

19,762

*Reflects consumers who accessed remax.com directly from a digital ad that was served to them based on their online activity.

SEARCH ENGINE MARKETING

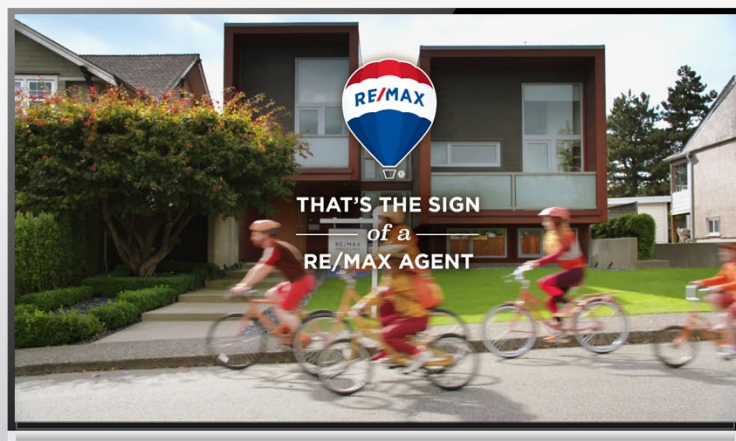
Serving ads to our target audience as they search Google and Bing for home search related information.

SOCIAL MEDIA

Video and multi-image carousel ads appear along with single-image display ads in Facebook news feeds.

DISPLAY ADVERTISING

Placing the RE/MAX message in front of the right people at the right time.



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