

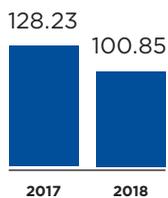
# WEST WISCONSIN

2017 \$184,465.58    2018 \$191,719.99

↑ 3.93%  
AVERAGE SALES PRICE FOR Q1 PERCENT CHANGE

## Buffalo, Chippewa, Dunn, Eau Claire, Jackson, La Crosse, Monroe, Pepin, Pierce, St. Croix, Trempealeau and Vernon counties

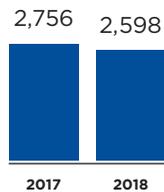
Average days on market for Q1:



Average days on market for Q1 percent change:

↓ 21.35%

Units sold in Q1:



Units sold in Q1 percent change:

↓ 5.73%

### AVERAGE RESIDENTIAL SALE PRICE 2013-2017



Typical Buyer:



**BUYERS WITH FAMILIES**

Type of Home in Greatest Demand:



**SINGLE FAMILY**

Typical Seller:



**MOVE-UP SELLERS & SINGLE SELLERS**

Current Market Dynamics:



**SELLERS' MARKET**

Average time sellers of homes under \$300,000 accepted an offer:

**2-3 DAYS TO 1 WEEK**

#### RECOMMENDED RENOVATIONS FOR SELLERS:

- Renovated kitchen & bath(s)
- Modern paint colors
- Clean, decluttered home

#### "MUST HAVE" AMENITIES FOR BUYERS:

- Updated kitchen & bath(s)
- Newly built home
- Large yard

Data and insight provided by RE/MAX INTEGRA, Midwest. Data reflects January – March 2018 and the same timeframe for 2017, except where indicated.

2018 MARKET TRENDS REPORT

**RE/MAX**