

CENTRAL WISCONSIN

Adams, Clark, Juneau,
Marathon, Marquette, Portage,
Waushara and Wood counties

Type of home most in demand:



SINGLE-FAMILY

Average sales price:

\$108,437 \$111,706



2016 2017

Average sales price
percent change: **↑3%**

Average days on market:



2016 2017

Average days on market
percent change:

↓10.4%



FUTURE TRENDS



Typical Buyer in 2018:



**FIRST-TIME
BUYERS**

Sellers', buyers' or balanced
market in 2018:



SELLERS'

Local experts are predicting another year of appreciation in 2018 as the local housing market continues to grow stronger – now that the economy has rebounded from the recession.

Inventory is expected to improve in the spring, and local real estate experts predict a lot of activity in Wisconsin Rapids. The city offers new subdivisions with the availability of good small homes.

Retirees will continue to downsize, opening up the number of homes on the market, which should have a positive impact for buyers looking for these family homes as there hasn't been much new construction in the last few years.

Local agents are optimistic that new homes will come available and provide a greater number of options for buyers.

Data and insight provided by RE/MAX INTEGRA, Midwest. Data reflects January-November 2017 and the same timeframe for 2016.

2018 HOUSING MARKET
OUTLOOK REPORT

RE/MAX