



THE
RE/MAX
 COLLECTION®

The Herald-Times

COMPLIMENTARY LUXURY LISTING AD PROGRAM

NEW FOR 2019: The complimentary Sunday Bloomington Herald-Times listing ad program, starting this July, allows RE/MAX agents to feature their Collection listings in one of Indiana's most read newspapers - at no cost!

A single issue of the Sunday Herald-Times reaches over 67,000 readers each week, with unmatched reach in one of the most prestigious papers in the Midwest. Biweekly full-color half-page ads run Summer through Autumn, featuring Collection properties from all over Indiana. BONUS: in addition to Sundays, the listing ad will also run in Saturday's Real Estate section one day earlier.

Submissions should include:

- MLS listing number
- City/town name
- Listing price
- Listing agent name AND phone number
- Hi-res photo of the property

We invite Collection agents to send their luxury listings (or questions/concerns) to Regional Marketing Manager John Khatcherian (jkhatcherian@remaxintegra.com) every Monday, to be taken into consideration for inclusion in the following Sunday's Herald-Times.

theremaxcollection.com

Each office independently owned and operated.